

Global Breastfeeding Partners' Forum (GBPF), 17-19 October 2010, Penang, Malaysia

Saturday 16 October 2010: 5.00-7.30pm - Registration

4.00-8.00pm - Setting up of exhibition booths

Revisiting Innocenti - 20 years		Enabling Mothering : Keeping Mothers and Babies Together		
SESSION 1	DAY 1 (Sunday 17 October 2010) 8.30 - 9.00 am Secretariat Welcome Opening Ceremony Performances/Videos Choir	DAY 2 (Monday 18 October 2010) 8.30 - 10.00 am PLENARY 1 Opening Session Objective: To set the context and provide rationale for overall theme Introduction 1. Why is it important to keep Mothers and Babies Together: Evidence from neuro-endocrine research 2. The Long-Term Effects of Society Discussion (15 min)	DAY 3 (Tuesday 19 October 2010) WORKSHOPS Sub-theme 1: 8.30 - 10.30 am 1. Introducing the Mother-Friendly and Baby Friendly practices in hospitals together 2. Revised BFHI and expanding the BFI through the continuum of care 3. Taking Peer Counselling to scale 4. Involving the Private Health Sector in the Mother and Baby Friendly Initiative 5. Strengthening Education and Training: quality and sustainability	
	Creative Events/Exhibits	10.00 - 10.30 am Break	10.30 - 11.00 am Break	
SESSION 1	9.00-10.30am OFFICIAL OPENING WABA - Nurturing for change, mobilising for the future Revisiting - Celebrating Innoceti 20 years! World Breastfeeding Trend initiative (WBTi): a people's update on the GSIYCF targets Youth for Breastfeeding (Song/Creative presentation)	WBW WBTi National Showcases Others	DAY 2 (Monday 18 October 2010) 10.30 - 12.30 pm PLENARY 2 Sub-theme 1: Expanded BF(H)I Objective: To review the concept of an expanded BFHI and challenges to its applications. A continuum of care approach is used 1. The Difficulties of Mother-Baby-Friendly (MBF) Care - Difficulties in Implementation * Continuum of Care a. Baby-friendly health centers and primary care b. The Role of Peer Counselling in the Baby-Friendly Initiative (BFI) c. The Role of Community Groups in the expanded BFI 3. How can Pre-Service Education contribute to Mother-Baby Friendly (MBF) Care and overcome its Difficulties? Question & Answer Session (30 mins)	DAY 3 (Tuesday 19 October 2010) WORKSHOPS Sub-theme 2: 11.00 to 1.00 pm 1. Moving National MP Campaigns forward : World Breastfeeding Trends initiative (WBTi) results, what have we learnt 10 years later? 2. Grinding Realities in the informal sector : Actions for change! 3. Pumping vs Feeding at the Breast: ethical considerations and women's empowerment 4. Creating Models for Successful Mother-Baby Friendly Communities, including Workplaces 5. Making the Code work in the community and workplace 6. Ask Lenore - Induced Lactation from probability to possibility!
	10.30 - 11.00 am Break	12.30 - 2.00pm LUNCH	1.00 - 2.00 pm LUNCH	

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Revisiting Innocenti - 20 years		Enabling Mothering : Keeping Mothers and Babies Together	
DAY 1 (Sunday 17 October 2010)		DAY 2 (Monday 18 October 2010)	
10.30 - 11.00 am Break		12.30 - 2.00pm LUNCH	
11.00-12.45pm		2.00 - 4.00 pm (2 hours)	
SESSION 2	11- 12.00: Core Partner (CP) Presentation	SESSION 5	<p align="center">PLENARY 3</p> <p align="center">Sub-theme 2: Working Women and Mother Support</p> <p>Objective: To identify new and more effective strategies for supporting working women in both the formal and informal sectors</p> <p>Topic to be covered in the discussion:</p> <ol style="list-style-type: none"> 1. Status of maternity protection (MP) globally - policy and programmes 2. Gender and working women in the informal sector 3. Mother-baby Friendly Communities and practical support for working mothers 4. The dilemma of breastmilk feeding, and the impact of commercialization of infant feeding 5. The NUBE campaign: a Malaysian trade union campaign for 90days paid maternity leave! How breastfeeding groups can work with trade unions for a common cause. <p>Discussion</p>
	12 - 12.30pm: Question & Answer Session with CPs		<p align="center">PLENARY 5</p> <p align="center">CROSS-CUTTING ISSUES</p> <p>Objective: To highlight contemporary issues & cross-cutting perspectives: intergenerational, gender, rights, arts</p> <p align="center"><i>Dialogue Session (Talk Show Format)</i></p>
12.45 -1.00 pm Launching of the Global Breastfeeding Quilt	* Press Conference	SESSION 6	SESSION 9
1.00-3.00 Lunch	*Tour of Exhibits		
3.00-6.00pm	Exhibits on all 3 days	4.30 - 6.00 pm	4.30 - 6.00 pm
<p>NETWORKING SPACE</p> <p>*Youth for Breastfeeding</p> <p>*Gender Orientation</p> <p>*Men for Breastfeeding</p> <p>*Advocacy via the Internet</p> <p>*Visualisation in Participatory Process: Using VIPPP to enhance your advocacy efforts</p>		<p align="center">PLENARY 4</p> <p align="center">Cross-cutting and Regional Reflections</p> <p>Objective: To highlight regional perspectives on the overall theme and global politics.</p> <p align="center"><i>Dialogue Session (Talk Show Format)</i></p>	<p align="center">PLENARY 6</p> <p align="center">CLOSING SESSION</p> <p>Synthesis of Sub-theme 1 and 2</p> <p>Recommendations and Outcomes</p> <p>Youth : Moving Forward</p> <p>Commitments from CPs</p> <p>OFFICIAL CLOSING</p>
7.30pm WELCOME DINNER		DINNER & PARTY	