



# Why Attend the ILCA Conference?

The ILCA Annual Conference is the premier lactation learning event of the year. The Conference provides a rich learning environment for lactation professionals and others who assist mothers and babies with breastfeeding. It offers current and aspiring lactation consultants information on cutting-edge lactation practices and research to equip them in giving optimal breastfeeding care and support to mothers and babies.

## About ILCA

**ILCA's Vision** – A worldwide network of lactation professionals  
**ILCA's Mission** – To advance the profession of lactation consulting worldwide through leadership, advocacy, professional development and research

## Conference Objectives

- Facilitate networking among lactation professionals
- Disseminate research in human lactation across the spectrum from preterm to weaning
- Integrate research findings into clinical practice
- Explore the cultural and social context of breastfeeding
- Identify health strategies in policy and practice that enable women to initiate and maintain breastfeeding
- Increase health professionals' knowledge and skills in supporting women in complex breastfeeding situations
- Promote breastfeeding as the norm
- Identify barriers that prevent women from initiating or maintaining breastfeeding

## Who Should Attend

Current and aspiring lactation consultants, health professionals and others who want to better support mothers and babies with breastfeeding.

## Contact Hours

ILCA is an approved provider of Continuing Education Recognition Points (CERPs) with the International Board of Lactation Consultant Examiners. ILCA is an approved provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation. The Conference is approved for 32.5 CERPs and contact hours.

La Leche League International designates this educational activity for a maximum of 32.5 hours in Category 1 credit toward the AMA Physician's Recognition Award. Each physician should claim only those hours of credit that he/she actually spent in the educational activity. La Leche League International is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. La Leche League International takes responsibility for the content, quality, and scientific integrity of this CME activity.

\*All credits are based on a 60-minute unit.



## Featuring...

- **Increasing your mPINC Score and Meeting Joint Commission Standards** – Katherine Shealy and Marsha Walker
- **Back to the Future: Drugs Past, Present and Future** – Thomas Hale
- **Biological Nurturing** – Suzanne Colson
- **Biotics: Pre, Pro or Both?** – Gillian Opie
- **Preventing Childhood Obesity** – Jane Heinig
- **Impact of Birth on Breastfeeding** – Linda Smith
- **Sexual Abuse and Assault in the Lives of Childbearing Women** – Kathleen Kendall-Tackett
- **Promoting Optimal Breastfeeding in the Latino Community** – Roberta Graham de Escobedo
- **Clinical Instructor Training** – Linda Kutner and Phyllis Kombol
- **Lactation Consultants in Private Practice** – Jan Ellen Brown and Denise Altman
- **Third Party Reimbursement and Licensure in the United States** – Judy Gutowski
- **Five ethics sessions ... and more!**

## IBLCE Exam Site

The JW Marriott will serve as an **Official 2010 IBLCE Examination Site** on Monday, July 26. All Conference attendees planning to take the exam on Monday are invited to a free workshop on Sunday afternoon. The workshop will present test-taking tips and relaxation strategies to help exam candidates prepare for Monday.



*A Lactation Celebration!*

**PRELIMINARY PROGRAM**

**July 21-25, 2010**  
JW Marriott Hill Country Resort & Spa  
San Antonio, Texas, USA

# 2010 Conference & Annual Meeting

**INTERNATIONAL LACTATION CONSULTANT ASSOCIATION**

ILCA



**International Lactation Consultant Association**  
2501 Aerial Center Parkway, Suite 103  
Morrisville, NC 27560 USA

NON-PROFIT  
US Postage  
PAID  
Raleigh, NC  
Permit #1854



# General Program Information

## Conference Location

### JW Marriott San Antonio Hill Country Resort & Spa

23808 Resort Parkway  
San Antonio, Texas 78261 USA

Phone: 210.403.3434

Website: [www.jwsanantonio.com](http://www.jwsanantonio.com)



## Hotel Reservations

Hotel reservations can be made by calling the JW Marriott directly at 866.882.4420 from the United States and Canada or 0.1.800.228.9290 from overseas. Please be sure to tell them that you are attending the ILCA Conference in order to receive the special US\$189 single/double room discounted rate. This discounted rate will be given to ILCA registrants for room stays between July 15 and July 27, 2010. Reservations can also be made via the hotel's secure website at [www.jwsanantonio.com](http://www.jwsanantonio.com). The group code is LACLACA. Reservations must be made by June 28, 2010, in order to be eligible for the discounted room rate. Rooms are subject to availability.

## Families and Babies

ILCA is committed to an environment conducive to learning for all Conference attendees. Quiet infants-in-arms and non-separating children are welcome. As a courtesy to other participants, we ask that the needs of restless babies and children be met outside the meeting room. In order to fully participate in the educational sessions, some mothers find it easier to bring a support person to the Conference to provide care for their children outside the meeting rooms. Childcare is also available through the Range Riders Kids Club, located on site. Feel free to contact them for rates and additional information at 210.403.3434.

## The Hotel

The JW Marriott San Antonio Hill Country Resort & Spa provides all of the comfort and variety you could imagine. From the moment you are welcomed by their attentive staff members, you'll know that you have found one of the most prestigious hotels in San Antonio! Just 20 minutes from downtown San Antonio and the airport, the JW Marriott Resort is situated in Texas Hill Country in Cibolo Canyons, where crystal clear streams and towering oak and cedar trees meet the majesty of the hills. The elements of authentic roots, hacienda style, beautiful views and healing waters bring this magnificent resort to life. The conference will be executed flawlessly with sophisticated and superior service, the latest in audio-visual technology and impeccable cuisine. The six-acre Hill Country River Experience, punctuated by a lazy river offers a thrilling river ride through fast-moving rapids surrounded



by lush landscaping of native trees and brilliant flowers. Shoot down a 315-foot slide and enjoy a pool and water fountain splash designed to delight young guests. Experience tennis, hiking and biking—and discover the trails through the adjacent bird sanctuary as you enjoy the natural beauty and variety of the site. Area attractions include the River Walk, The Alamo, Schlitterbahn Water Park, Cibolo Nature Center, Sea World and San Marcos shopping.

## Directions and Transportation

The JW Marriott San Antonio Hill Country Resort & Spa is located at 23808 Resort Parkway, San Antonio, Texas, approximately 12 miles north of the San Antonio International Airport (SAT). For special Conference rates on car rentals, please contact Avis at 800.331.1600 and use ILCA's Avis Worldwide Discount (AWD) number B159234, or go to <http://tinyurl.com/ILCAAVIS>, a site especially for ILCA Conference attendees. This discount is available seven days before and seven days after the Conference. Self-serve (complimentary) and valet (\$20/night) parking are both available at the JW Marriott.

## Cancellation and Refund Policy

All refund requests must be submitted in writing and postmarked no later than June 1, 2010, for a full refund, less a US\$75 processing fee. Cancellations postmarked between June 2 and July 1, 2010, will be eligible to receive a 50% refund. All refunds will be made after the completion of the Conference. No refunds will be given for cancellations made after July 1, 2010.

## Thank You!

...to ILCA's Conference Program Committee/Abstract Review Team and Research Committee

Terriann Shell (Conference Program Chair), Decalie Brown, Cathy Carothers, Kathleen Kendall-Tackett, Judi Lauwers, Rachelle Lessen, Lana Matthews, Joan Meeks, Barbara Robertson, Marsha Walker, Patricia Alferi, Jan Barger, Pat Bucknell, Becky Butler, Mary Jane Gawark, Nikki Lee, Sue Martin, Amy Siegrist, Linda Smith, Anne Merewood (Research Committee Chair), Donna Chapman, Ilana Chertok, Jane Grassley, Pam Hill, Pat Martens and Maryelena Vargas

## Contact Information

**ILCA Director of Conferences**  
Natalie Porterfield, [natalie@ilca.org](mailto:natalie@ilca.org)  
919.459.6102

**ILCA Conference Registrar**  
Liz Koroly, [registrar@ilca.org](mailto:registrar@ilca.org)  
919.459.6103

## Exhibit Hours

(subject to change)

### Wednesday, July 21

*Grand Opening  
25th Anniversary Kick-Off!*  
6:00 - 9:00pm

### Thursday, July 22

9:00 - 11:00am  
12:30 - 5:00pm

### Friday, July 23

9:00 - 11:00am  
12:30 - 5:00pm

### Saturday, July 24

7:00 - 9:00am  
10:30am - 2:00pm

## Meetings

Limited meeting space is reserved for committee, special interest group, affiliate group, focus group, and ad hoc meetings. Refer to the Conference agenda for times. Anyone who wishes to reserve a meeting room should contact Natalie Porterfield at [natalie@ilca.org](mailto:natalie@ilca.org), no later than May 1, 2010.

## Conference Volunteers

ILCA's Annual Conference gives you an opportunity to be involved in your professional association. Numerous volunteers are needed for varying periods of time during the Conference to assist with registration, introduce speakers, monitor session rooms and help at the ILCA Store. Take this opportunity to contribute to ILCA's success while forming new friendships. Family members are welcome to volunteer as well! Volunteers will be contacted by a member of the Conference Program Committee and will attend an orientation session either Tuesday, July 20, or Wednesday, July 21. Please be sure to make this selection during your registration if you are interested in volunteering.

## Registration

Conference registrants can register easily online. Please go to <http://tinyurl.com/2010ILCA> for a simple and quick way to register. If you have any questions regarding Conference Registration, please email [registrar@ilca.org](mailto:registrar@ilca.org).

## 25th Anniversary

Experience ILCA's grandest conference, celebrating the 25th Anniversary of the lactation consultation profession! ILCA and the International Board of Lactation Consultant Examiners celebrate our silver anniversary of expert lactation care for families. You won't want to miss a single minute of the exciting activities planned. From the Kick-Off Birthday Party in the Exhibit Hall on Wednesday and throughout the conference week, you'll have opportunities to reconnect with friends and colleagues, and to imagine the possibilities ahead as the profession moves into its next 25 years! Check the 25th Anniversary page of the ILCA website at [www.ilca.org](http://www.ilca.org) to stay up-to-date.

## Birthday Party

Plan to arrive in San Antonio for the exciting workshops on Wednesday, July 21, and then head over to the Exhibit Hall for the 25th Anniversary Kick-Off Birthday Party celebration. Extended exhibit hours during the grand opening reception from 6-9pm will allow you to gather with friends and colleagues for birthday cake and special Texas-style line-dancing while visiting our valued Exhibit Hall vendors. Wear your favorite boot-scootin' duds and join the fun. Free for ALL conference attendees!

## 25th Anniversary Dinner

Join us for a special Texas-style barbecue as we continue the celebration of the profession. Wear your favorite 1980s fashions and hair-dos for a fun evening of celebrating how we got to where we are today, and the opportunities ahead. The evening will culminate with closing an official Anniversary time capsule and special music provided by an all-female mariachi band.

This optional event is not included in Conference Registration so be sure to purchase your dinner ticket and additional tickets for family members to join in the festivities! Check out the 25th Anniversary page online to learn how to add something to the anniversary time capsule.

## Important Dates to Remember

### May 1

Deadline to reserve a meeting room

### May 15

Early Bird registration deadline

### June 1

Deadline to cancel Conference registration for full refund less US\$75 processing fee

### June 15

Standard registration deadline

### June 28

Discount deadline for hotel room (limited availability)

### July 1

Deadline to cancel Conference Registration for 50% refund

### July 1

Registrations received after this date processed onsite

### July 18-20

ILCA Board of Directors meeting

### July 21-25

2010 Conference –  
*ILCA at 25: A Lactation Celebration!*

### July 26

IBLCE Examination





# Preliminary Program 2010

## Contact Hours

### Total 32.5 CERPs/Contact Hours

CERPs are L category unless stated otherwise.

Levels are indicated to assist with selection of workshops and concurrent sessions:

I = Beginner, II = Intermediate, III = Advanced

## TUESDAY, JULY 20

- 5:00-6:00pm Volunteer orientation
- 6:00-9:00pm Registration desk open

## WEDNESDAY, JULY 21 (6 CERPs/contact hours)

- 7:00am-6:00pm Registration desk open
- 7:00-8:00am Continental breakfast
- 8:00-11:00am Morning workshop sessions
- 11:00am-12:30pm Brunch
- 12:30-3:30pm Afternoon workshop sessions
- 4:00-5:00pm Volunteer orientation
- 6:00-9:00pm Exhibit Hall opening & 25th Anniversary Celebration

### Wednesday Workshop Selections:

- W1 Where the Rubber Hits the Road: From grant writing to translating research into action (**FULL DAY, R CERP**) II-III
- Writing a successful grant. Anne Merewood, MA, MPH, IBCLC
  - Statistics for success: Quantitative primer for lactation. Patricia Martens, PhD, IBCLC
  - Critiquing the literature: What is it really telling me? Donna Chapman, PhD, RD; Jane Heinig, PhD, IBCLC
  - Translating research into clinical practice. Ilana Chertok, PhD, RN, IBCLC; Karen Wambach PhD, RN, IBCLC
- W2 Clinical Skills Rotation (**FULL DAY**) I-II
- Assessing suck and tongue movements; Tips and techniques for dealing with large, voluminous breast tissue; How to size pump flanges; How to identify and describe nipple damage; Differentiating yeast-caused breast pain from bacterial and other causes of breast pain; Nipple vasospasm tricks and treatments; Integrating all the new latch information and research. Facilitator Kay Hoover, MEd, IBCLC, RLC, FILCA
- W3 Joint Commission, Joined Goals: Engaging in a shared perinatal care quality agenda using your mPINC data (**FULL DAY**) I-II
- Marsha Walker, RN, IBCLC; Katherine Shealy, MPH, IBCLC, RLC
- W4 Supporting Breastfeeding Mothers (**AM ONLY**) I-II-III
- Supporting breastfeeding mothers with physical disabilities. Jean Kouba, RN, IBCLC
  - Skills to empower and heal: Honoring and respecting new parents. (**R CERP**) Nancy J Williams, MA, MFT, IBCLC, CCE
- W5 Leadership Seminar (**AM ONLY, R CERP**) II-III
- Communication and teamwork strategies. Catherine Morrison, JD
- W6 Leadership Seminar (**PM ONLY, R CERP**) II-III
- Communication and teamwork strategies. Catherine Morrison, JD
- W7 Late Preterm Infants (**PM ONLY**) I-II-III
- Caring for the late preterm infant: Achieving the best outcomes. Molly Pessl, BSN, IBCLC

## THURSDAY, JULY 22 (8 CERPs/contact hours)

- 6:00-7:00am Walkers and joggers meet
- 7:00am-6:00pm Registration desk open
- 7:00-8:00am Publications and FILCA Committee meetings
- 7:00-8:00am Continental breakfast
- 8:00-9:00am Parade of flags; President's welcome
- 9:00-9:30am IBCLC lactation support: Testaments from mothers. Facilitated by Cathy Carothers, BLA, IBCLC
- 9:30-10:30am What women want: Adapting practices to meet the real needs of mothers. Karin Cadwell, PhD, RN, FAAN, IBCLC
- 10:30-11:00am Break
- 11:00am-12:30pm Biological Nurturing: A new neurobehavioral approach to breastfeeding. Suzanne Colson, PhD, MSc, BA, RGN, RM
- 12:30-2:00pm Luncheon
- 2:00-3:00pm Advertising and the health profession: Evidence-based defense of Code compliance. (**E CERP**) Nina Berry, BA/BEEd(Hon), DipArts(Phil)
- 3:00-3:30pm Break
- 3:30-4:30pm Nutrition in the life course: Role of lactation consultants. Randa Saadeh, BSc (Hon), Msc, RD
- 4:30-5:30pm Promotion of exclusive breastfeeding by addressing unrealistic parental expectations about babies and breastfeeding. Jane Heinig, PhD, IBCLC
- 6:00-8:00pm Special interest groups, Focus groups (**CERPs provided**)
- 7:00-9:00pm Research, Scholarship, Marketing, and Ethics & Code Committee meetings

## FRIDAY, JULY 23 (7 CERPs/contact hours)

- 6:00-7:00am Walkers and joggers meet
- 7:00am-6:00pm Registration desk open
- 7:00-8:00am Continental breakfast
- 8:00-9:00am A closer look at a controversial connection: Does exclusive breastfeeding reduce the risk for childhood obesity? Jane Heinig, PhD, IBCLC
- 9:00-10:00am USLCA Annual General Meeting
- 10:00-10:15am Break
- 10:15-11:15am Concurrent Session A (**choose one**)

- A1 Oral Research Presentations II-III
- Evaluation of a breastfeeding assessment score in a diverse population. Anne Mercer, RN, MSN, IBCLC
  - Impact of feeding log on breastfeeding duration and exclusivity. Deborah Pollard, PhD, RNC, IBCLC, RLC
  - Peer counselors improve breastfeeding technique among obese women. Katherine Morel, MS
  - It's the memories that matter: Living and re-living the experience. Val Finigan, MBE, IBCLC, RM, RGN, PhD student, MSc. BA (Hons)

- A2 Intrapartum IV therapy and newborn weight loss: Challenging the 7 percent rule. Kim Sheehan RN, BScN, MSc I-II-III
- A3 Pathway to pediatric practice: A blueprint for providing LC services. Jan Ellen Brown, BS, IBCLC, RLC II-III
- A4 Instilling confidence in mothers. MPH, Msc, RD I-II
- A7 Yes, but—does biological nurturing always work? Part I: The importance of assessing behavioural state. Suzanne Colson, PhD, MSc, BA, RGN, RM II-III
- A8 Can an IBCLC fire a mother? The legal and ethical roadmap. (**E CERP**) Liz Brooks, JD, IBCLC, FILCA II-III
- 11:15-11:30am Break
- 11:30am-12:30pm Concurrent Session B (**choose one**)
- B1 Oral Research Presentations II-III
- Attributions of breastfeeding determinants in a French population. Paloma Trejo Hernandez, BA, MA
  - Influence of the media on infant feeding patterns in the hospital. Xena Grossman, RD, MS
  - Comparison of Ugandan mother's milk expression technique for infants in special care nurseries. Beverly Curtis, MSN, RN, PNP-BC, IBCLC
  - The effect of fenugreek on milk production and prolactin levels in mothers of premature infants. Carol Reeder, BSN, RN, IBCLC
- B2 After the cyclone: How breastfeeding saved babies in Burma. Nina Berry, BA, BEEd(Hons), DipArts(Phil) II
- B3 It's flu season somewhere: What lactation experts NEED to learn from the H1N1 pandemic before the next public health emergency. Katherine Shealy, MPH, IBCLC, RLC I
- B4 Yes, but—does biological nurturing always work? Part II: Using BN for frequently encountered problems. Suzanne Colson, PhD, MSc, BA, RGN, RM II
- B5 Transitioning the high risk infant to breastfeeding: A developmental approach. Michelle Carr, RN, IBCLC II-III
- B6 Case studies in ethics for lactation consultant. (**E CERP**) Karin Cadwell, PhD, RN, FAAN, IBCLC I-II-III
- B7 Biotics—pre, pro or both? Their role in human lactation. Gillian Opie, MBBS, IBCLC, FRACP(Paed) II-III
- B8 Induction and pain: The effects of labor drugs on breastfeeding. Thomas Hale, PhD II-III
- 12:30-2:00pm Networking boxed lunch
- 1:00-2:00pm Poster session (**CERP provided**)
- 1:00-2:00pm Special interest groups (**CERP provided**)
- 2:00-3:00pm Concurrent Session C (**choose one**)
- C1 The pursuit of professional licensure and third party reimbursement for IBCLCs. Judith L. Gutowski II-III
- C2 The role of optimal breastfeeding support in reducing severe hyperbilirubinaemia. Laura Burnett, RN, BSN, IBCLC II
- C3 Where do babies sleep? Results from the survey of mothers' sleep and fatigue. Kathleen Kendall-Tackett, PhD, IBCLC I-II
- C4 Applying baby-led breastfeeding to the NICU: Teaching staff and parents. Christine Girdham, RN II-III
- C5 Mythbusters lactation style: Debunking infant feeding assumptions. (**E CERP**) Amy Peterson, BS, IBCLC; Mindy Harmer, MA, CCC-SLP I
- C6 Comparative biology: What we can learn about lactation from other mammals. Jimi Francis, PhD, IBCLC I-II
- C7 PCOS and lactation: What we have learned. Lisa Marasco, MA, IBCLC, FILCA II
- C8 Promoting optimal breastfeeding in the Latino community. Roberta Graham de Escobedo, BA, IBCLC I
- 3:00-3:30pm Break
- 3:30-4:30pm Concurrent Session D (**choose one**)
- D1 Sugar, my mom has diabetes: Maximising early breastmilk feeding for the infant of the woman with gestational diabetes. Gillian Opie, MBBS, IBCLC, FRACP(Paed) II-III
- D2 Advertising, attitudes and infant feeding: Results of an Australian study. (**E CERP**) Nina Berry, BA/BEEd(Hons), DipArts(Phil) I
- D3 Where breast meets business: Taking promotion and support to the next level. Todd Wolynn, MD, MMM, IBCLC, FAAP; Beverly Curtis, MS, RN, PNP-BC, IBCLC II-III
- D4 Sexual trauma in the lives of childbearing women. (**R CERP**) Kathleen Kendall-Tackett, PhD, IBCLC II-III
- D5 LCs versus the terminator: Do we control the tools of our trade? Chris Mulford, RN, IBCLC I-II
- D6 Breastfeeding in combat boots: Supporting breastfeeding mothers in the military. Robyn Ann Roche-Paull, BS, MCH, IBCLC, LLLL I
- D7 Protocols for pain management of nipple and breast: Treating the cause. Edith Kernerman, IBCLC, AOCA II-III
- D8 Biologic imperative: Human milk for the most fragile babies. Rachel Muir II-III
- 4:30-5:30pm ILCA Issues Forum: From policy to practicality—The IBCLC as an agent of change. Facilitated by the ILCA Board of Directors (**CERP provided**)
- 7:00-9:00pm 25th Anniversary Dinner (**optional—separate registration required**)

## SATURDAY, JULY 24 (6.5 CERPs/contact hours)

- 6:00-7:00am Walkers and joggers meet
- 7:00am-6:00pm Registration desk open
- 7:00-8:00am Continental breakfast

7:00-8:00am	Poster session (CERP provided)
8:00-9:00am	Lactation support in 2035: Looking ahead to the next 25 years. Facilitated by Cathy Carothers, BLA, IBCLC
9:00-9:30am	FILCA inductions, IBLCE presentations
9:30-10:30am	ILCA Annual General Meeting
10:30-11:00am	Break
11:00am-12:00pm	Impact of birthing practices on breastfeeding: 2010 update. Linda Smith, BSE, FACCE, IBCLC, FILCA
12:00-1:30pm	Luncheon
1:30-2:30pm	Back to the Future: Drugs past, present and future. Thomas Hale, PhD
2:30-3:00pm	Oral research presentations
	<ul style="list-style-type: none"> <li>Lifetime duration of lactation and maternal blood pressure in later life: Results from the population based HUNT Study, Norway. Siv Tone Natland, RD, PhD Candidate</li> <li>Breastfeeding education and support trial for obese women: Effects of a specialized peer counseling intervention on breastfeeding and health outcomes. Donna Chapman, PhD, RD</li> <li>Banning the bags: Encouraging trends in hospital-based formula sample pack distribution. Radha Sadacharan, BA</li> </ul>
3:00-3:30pm	Break
3:30-4:30pm	Baby I'm a little bit early—Help me to feed and grow: Breastfeeding support for the late preterm and preterm infant. Gillian Opie, MBBS, IBCLC, FRACP(Paed)
4:30-5:00pm	President's address; 2011 Conference preview
5:00-6:00pm	ILCA Players: Future of the profession. Cathy Carothers, BLA, IBCLC; Kendall Cox, IBCLC
7:00-9:00pm	Conference Program Committee meeting

## SUNDAY, JULY 25

(6 CERPs/contact hours)

6:00-7:00am	Walkers and joggers meet
7:00am-4:00pm	Registration desk open
7:00-8:00am	Continental breakfast
8:00-10:00am	Part 1 of Tracks
10:00-10:30am	Break
10:30am-12:30pm	Part 2 of Tracks
12:30-1:30pm	Boxed lunch
1:30-3:30pm	Part 3 of Tracks
1:30-3:30pm	Optional for IBLCE Exam Candidates: Increasing confidence on the day before the IBLCE exam. Judith Lauwers, BA, IBCLC, FILCA (no CERPs)
3:30pm	End of sessions



## Sunday Track Selections:

- T1 IBCLCs in Private Practice II-III
- Tick tock: Time management during the out-patient consult. Jan Ellen Brown, BS, IBCLC, RLC
  - Nuts and bolts of starting or revitalizing your practice. Jan Ellen Brown, BS, IBCLC, RLC
  - Business basics for private practice lactation consultants. Denise Altman, RN, IBCLC, LCCE
  - Shoestring marketing. Denise Altman, RN, IBCLC, LCCE
  - Diversifying for fun and profit. Denise Altman, RN, IBCLC, LCCE
  - Been there, done that: Lessons learned, moving forward. Denise Altman, RN, IBCLC, LCCE; Jan Ellen Brown, BS, IBCLC, RLC
- T2 Supporting Breastfeeding Far and Wide I-II-III
- The state of the world's children—IBCLCs can make a difference! Sallie Page-Goertz, ARNP, IBCLC
  - Reaching vulnerable babies, girls and women in Africa: An experience of Uganda. Josephine Nalugo, BASS(Hon), Cert. IYCF
  - To Russia, with love: Culture, education and amazing techniques. Maya Bolman, RN, BA, BSN, IBCLC
  - Physician lactation training and breastfeeding promotion in the United Arab Emirates. Kamini Naik, IBCLC
  - Breastfeeding advocacy: Upstream actions that influence legislation and policy. Marsha Walker, RN, IBCLC
  - Birthing baby cafes USA: Boston and El Paso tell their success stories. Lucia Jenkins, RN, IBCLC; Lizabeth Berkeley, MA, MPH, IBCLC
- T3 Professional Development II-III
- Mentoring our future: A moral and ethical obligation. Denise Altman, RN, IBCLC, LCCE
  - Confident, committed and empowered: Speaking to a new generation of parents. Shari Criso, MSN, CNM, IBCLC
  - Defining lactation acuity to improve patient safety and outcomes. Rebecca Mannel, BS, IBCLC, FILCA, on behalf of HCA Healthcare's Lactation Consultant workgroup
  - Clinical Instructor Training: Providing clinical experiences for the aspiring IBCLC. Linda Kutner, BSN, RN, IBCLC; Phyllis Kombol, BSN, MSN, IBCLC
- T4 Early Problem Solving II-III
- Suspected neonatal ankyloglossia: An assessment tool and management algorithm. Nancy Hurst, PhD, RN, IBCLC; Kristina Kahney, RN, BSN, IBCLC
  - When babies won't latch: Preserving production while fixing the latch. Carol Chamblin, RN, APN, IBCLC
  - Management of neonatal jaundice: Why are we still confused? Gini Baker, RN, MPH, IBCLC
  - Shifting the baby's paradigm: Resolving breast refusal and baby's inability to latch. Edith Kernerman, IBCLC, AOCA

## MONDAY, JULY 26

8:00am IBLCE examination

# Conference Registration Form



**2010 ILCA Conference & Annual Meeting • July 21-25, 2010**  
JW Marriott Hill Country Resort & Spa • San Antonio, Texas, USA

Register Online at  
[www.ilca.org](http://www.ilca.org) –  
it's quick and easy!



### Become an ILCA member!

You can become an ILCA member **NOW** to receive the discounted member rate! You will save over 15% on registration rates by becoming an ILCA member.

Please visit ILCA's website at [www.ilca.org](http://www.ilca.org) to join online or download a membership application. If you prefer a hard copy, you may email your request to [info@ilca.org](mailto:info@ilca.org).

Please print clearly and keep a copy of the completed form for your records. This information will be used for your name badge, Conference mailings, and the attendee list. Registrations received after July 1, 2010, will be processed on site in San Antonio.

Name as you would like it printed on your name badge: Last Name \_\_\_\_\_ First Name \_\_\_\_\_  
 Credentials (limit 2) \_\_\_\_\_ ILCA Membership # \_\_\_\_\_ Organization (for name badge) \_\_\_\_\_  
 Street Address \_\_\_\_\_ City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_ Primary Phone \_\_\_\_\_ Email \_\_\_\_\_

### 2010 Conference Registration Fees

Select one grouping:

EARLY BIRD By May 15	STANDARD By June 15	LATE After June 15
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#### JULY 21-25: FULL CONFERENCE

ILCA Member	<input type="checkbox"/> US\$735	<input type="checkbox"/> US\$860	<input type="checkbox"/> US\$1020
Non-Member	<input type="checkbox"/> US\$1030	<input type="checkbox"/> US\$1220	<input type="checkbox"/> US\$1420

#### JULY 22-25: MAIN CONFERENCE

ILCA Member	<input type="checkbox"/> US\$600	<input type="checkbox"/> US\$710	<input type="checkbox"/> US\$850
Non-Member	<input type="checkbox"/> US\$850	<input type="checkbox"/> US\$990	<input type="checkbox"/> US\$1180

OR— Select individual days:

EARLY BIRD By May 15	STANDARD By June 15	LATE After June 15
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#### JULY 21: WEDNESDAY DAILY RATE

ILCA Member	<input type="checkbox"/> US\$200	<input type="checkbox"/> US\$235	<input type="checkbox"/> US\$275
Non-Member	<input type="checkbox"/> US\$280	<input type="checkbox"/> US\$320	<input type="checkbox"/> US\$380

#### JULY 22: THURSDAY DAILY RATE

ILCA Member	<input type="checkbox"/> US\$200	<input type="checkbox"/> US\$235	<input type="checkbox"/> US\$275
Non-Member	<input type="checkbox"/> US\$280	<input type="checkbox"/> US\$320	<input type="checkbox"/> US\$380

#### JULY 23: FRIDAY DAILY RATE

ILCA Member	<input type="checkbox"/> US\$200	<input type="checkbox"/> US\$235	<input type="checkbox"/> US\$275
Non-Member	<input type="checkbox"/> US\$280	<input type="checkbox"/> US\$320	<input type="checkbox"/> US\$380

#### JULY 24: SATURDAY DAILY RATE

ILCA Member	<input type="checkbox"/> US\$200	<input type="checkbox"/> US\$235	<input type="checkbox"/> US\$275
Non-Member	<input type="checkbox"/> US\$280	<input type="checkbox"/> US\$320	<input type="checkbox"/> US\$380

#### JULY 25: SUNDAY DAILY RATE

ILCA Member	<input type="checkbox"/> US\$200	<input type="checkbox"/> US\$235	<input type="checkbox"/> US\$275
Non-Member	<input type="checkbox"/> US\$280	<input type="checkbox"/> US\$320	<input type="checkbox"/> US\$380

### Workshops and Concurrent Sessions Selection

#### WEDNESDAY, JULY 21, WORKSHOPS

Select one full-day workshop:  W1  W2  W3

OR— Select one workshop in each time period:

Morning Workshop:  W4  W5

Afternoon Workshop:  W6  W7

#### FRIDAY, JULY 23, CONCURRENT SESSIONS

Select one session in each time period:

##### Concurrent A:

A1  A2  A3  A4  A5  A6  A7  A8

##### Concurrent B:

B1  B2  B3  B4  B5  B6  B7  B8

##### Concurrent C:

C1  C2  C3  C4  C5  C6  C7  C8

##### Concurrent D:

D1  D2  D3  D4  D5  D6  D7  D8

#### SUNDAY, JULY 25, TRACKS

Select one track:  T1  T2  T3  T4

Optional IBLCE Exam Preparation Class

### Optional 25th Anniversary Conference Dinner

#### FRIDAY, JULY 23, 7:00-9:00pm

\_\_\_\_\_ people @ US\$65 per person = US\$ \_\_\_\_\_

### Payment Information

Full Conference Registration US\$ \_\_\_\_\_

Main Conference Registration US\$ \_\_\_\_\_

Daily Rate Registration:

\_\_\_\_\_ days at US\$ \_\_\_\_\_ US\$ \_\_\_\_\_

Optional Conference Dinner US\$ \_\_\_\_\_

**Total Fee Enclosed** US\$ \_\_\_\_\_

#### Please indicate your method of payment:

Check/Money Order  Visa  MasterCard

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Note:** Checks/money orders must be drawn on a US bank account, and made payable to ILCA. Purchase orders not accepted. No registrations will be processed by telephone. Registrations without full payment will not be processed.

#### Register online or mail this form with payment to:

ILCA Conference Registrar  
2501 Aerial Center Parkway, Suite 103  
Morrisville, NC 27560 USA

Registration paid via credit card may be faxed to 919.459.2075.

### Other Information Please check all that apply:

- I would like to volunteer at the ILCA Conference.
- I require special Conference luncheon meals (limited to these three choices):  
 Vegetarian  Gluten-free  Kosher
- I am an ILCA member.
- This is my first ILCA Conference.
- Do not include my name on the Conference Attendee List.