

# Marie Biancuzzo's Lactation Exam Review 2010

**Success  
Guaranteed!**

**You WILL pass the  
IBLCE exam or the  
review is FREE!\***

*Coming to these metro areas:*

Atlanta GA  
Baltimore MD

Boston MA  
Dallas TX  
Peoria IL

Portland OR  
South Orange NJ

*Early registration discount available. Don't delay!*

\*Some restrictions apply. See inside for details.

Evidence for your practice starts here...[www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com)

Special reduced rate for those who register for the 1-day follow-up seminar,  
Picture Perfect: Finding the Clues, Getting the Answers and Passing the IBLCE Exam!

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PO Box 387  
Herndon VA 20172  
[www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com)

## Breastfeeding OUTLOOK

Marie's Lactation Exam Review is the one best way to prepare for the exam.

—Peggy Curtis, RN BSN IBCLC, Denver CO

[I] am especially going back through the notebook we used during your course. It truly is comprehensive. [I] thought the *Test Taking* module was great!

—Mickey Forte, RNC IBCLC BSN, Memphis TN

[Y]our course helped a lot! I didn't waste time studying the wrong stuff and I learned some interesting and helpful things as well.

—Susie Tanner, BA IBCLC, Gainesville FL

The test was tough, but thanks to you I felt like I did really well. Your instruction and book were lifesavers ... You simplified many tough concepts for the working clinician.

—Joan Schiller, RN IBCLC, Barrington IL

Your class really was helpful ... and made me focus on the areas that it appeared that I needed help in.

—Delicia Shimkoski, RN BSN IBCLC, Ann Arbor MI

[The seminar] made a world of difference in taking the test!

—Becky Martin, RN IBCLC, Fairfield CA

# Marie Biancuzzo's Lactation Exam Review 2010

## Goal

To enable first-time candidates and certified lactation consultants to pass the IBLCE exam.

## Description

Prepare for the IBLCE exam in two exciting, information-packed days with Marie Biancuzzo, internationally-known speaker, author and clinical expert. This course will enable you to tackle even the toughest topics with confidence!

Review pertinent facts and principles related to all 14 categories of the exam blueprint in an interactive and responsive learning environment. Learn effective test-taking strategies, discuss evidence-based strategies for breastfeeding management, and view more than 150 clinical pictures. Special emphasis will be given to topics that have given past candidates difficulty.

## Credits

This course has been approved for 25.0 contact hours for nurses (ANA) and 25.0 L-CERPs (IBLCE); application has been made for CPEs at level II for dietitians (CDR).

You will receive credits only if you attend the entire 2-day program, complete the study guide, take the mock exam and sign out at the end of both days.

**Credits will be awarded at 5:30 PM on the final day of the course. No exceptions will be made. No partial credit will be given.**

## Required Text

The required text for both courses is *Breastfeeding the Newborn: Clinical Strategies for Nurses* (2nd edition). You will need the 2nd edition to complete the home study portion of the course and to use during the seminar. The book is NOT part of the course materials included in your registration fee. If you do not already have a copy of the 2nd edition, visit [www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com). You may purchase it when you register online, by fax or by mail.

## Faculty



**Marie Biancuzzo, RN MS IBCLC**, is a leading expert in breastfeeding issues. The author of *Breastfeeding the Newborn: Clinical Strategies for Nurses*, she has more than 20 years of clinical experience with breastfeeding management. She has been certified by the ANA as a continuing education specialist and has taught thousands of novices and experts across the United States. Marie has earned praise for her warmth, enthusiasm and interactive teaching style.



## Fees

**\$299** if payment is submitted online/faxed/postmarked **on or before the early-bird deadline.\***

**\$349** if payment is submitted online/faxed/postmarked **after the early-bird deadline.\***

*\*See the registration form for deadline dates.*

## What a great value!

Course participants receive:

- a 40-page study guide
- practice questions for every topic
- a detailed 150-page binder of reference materials
- an on-the-spot, computerized, individualized analysis of your strengths and weaknesses in each exam category

*Space is limited, so early-bird registration is recommended. You can register online, by phone, fax or mail.*

## \*Guarantee

Your success is guaranteed! If you are a licensed professional or a recertifying IBCLC and you successfully complete the review course but fail the IBLCE exam in the same year you take the course, we will refund your course registration fee. You must achieve a score of at least 50% on the mock exam given in class to take advantage of the guarantee.

If you are entitled to a course refund, submit verifiable proof of failure to Breastfeeding Outlook along with your state license number or IBCLC certification number and we will refund the course registration fee you paid.

## Cancellations

Only written cancellations received prior to the regular deadline are eligible for a refund. Refunds are subject to a \$50 administrative fee and will not be issued until after the course has been given in all of the cities. **No refunds can be given for cancellations after the regular deadline.** Substitutions are allowed, but please notify our Registrar at 703-787-9894 as soon as possible.

In the unlikely event that a program is cancelled, Breastfeeding Outlook will refund the registration fee in full, but is not responsible for any travel or hotel costs you may incur.

## Attendance

Certificates will be awarded at 5:30 PM on the final day only to those who have attended the entire course, submitted the answer sheet for the study guide, completed the mock exam, and signed out. **No exceptions will be made. No partial credit will be given.** Please plan your travel time accordingly.

## When & Where

Note: Airport locations are those within three miles of a major airport.

Metro Area	Lactation Exam Review Dates	Picture Perfect Seminar* Dates	Early-Bird Deadline	Regular Deadline
Atlanta GA	Apr 14-15	Apr 16	Mar 17	April 7
Dallas TX	Apr 21-22	Apr 23	Mar 24	April 14
Peoria IL	Apr 27-28	Apr 29	Mar 30	April 20
South Orange NJ	May 11-12	May 13	Apr 13	May 4
 Baltimore MD	May 19-20	May 21	Apr 21	May 12
Portland OR	May 26-27	May 28	Apr 28	May 19
Boston MA	Jun 10-11	Jun 12	May 13	June 3

**IBLCE Exam Day – July 26, 2010**

\* For details on the **Picture Perfect** seminar, visit [www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com)

## Schedule

On the first day, registration will begin at 7:30 AM. Instruction will begin at 7:45 AM and end at 5:30 PM. One hour will be allotted for lunch on your own, and there will be morning and afternoon breaks with a light snack provided. A detailed agenda will be sent with your registration packet.

The second day's schedule is much the same. Learning will begin at 8:00 AM, lunch will be on your own, there will be morning and afternoon breaks, and adjournment will occur at 5:30 PM. Once you've completed all course requirements, you will receive your certificate of achievement. Certificates will not be distributed until 5:30 PM on the last day of the seminar. **No exceptions will be made. Please plan your time accordingly.**

## Confirmation, Travel & Lodging

Site details, including a map, driving directions, and parking instructions will be included in your registration packet. The information is available now at [www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com) for ease of planning.

Quiet babies in arms (less than 6 months old) are welcome in the teaching room, although you may find it easier to bring a support person to care for your children while you attend the learning sessions.

Flights should be booked with a clear understanding of the travel time between the seminar site and the airport during heavy traffic. Certificates of achievement will not be distributed before the end of the final day of the seminar. **No exceptions will be made.** Please plan your travel accordingly.

## Questions or Special Needs?

Contact the Registrar at 703-787-9894 or email [review@breastfeedingoutlook.com](mailto:review@breastfeedingoutlook.com)

*This continuing nursing education activity for 25 contact hours was approved by WMC Worldwide, L.L.C. (Provider #08-04-01), which is approved as a provider of continuing education by the Virginia Nurses Association which is accredited as an approver of continuing education by the American Nurses Credentialing Center's Commission on Accreditation.*

*Approved for 25 L-CERPs by WMC Worldwide, which is accredited as a long-term provider (#CLT108-22) by the International Board of Lactation Consultant Examiners.*

# Marie Biancuzzo's Lactation Exam Review 2010

## 4 Easy Ways to Register!

1. Online: [www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com)
2. Phone: 703-787-9894
3. Fax: 703-787-9895
3. Mail: Breastfeeding Outlook  
PO Box 387, Herndon VA 20172-0387

Please provide complete information. Please print or type clearly.

Name \_\_\_\_\_

Home address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Employer \_\_\_\_\_ Position \_\_\_\_\_

I am (check all that apply):  RN  RD  MD  IBCLC (year certified) \_\_\_\_\_  Other \_\_\_\_\_

I am affiliated with the following Coalition(s): \_\_\_\_\_

I am registering for the seminar **Marie Biancuzzo's Lactation Exam Review 2010** in:

**Atlanta GA (April 14–15)**  
Early-Bird: Mar 17 • Reg: Apr 7

**Dallas TX (Lewisville) (April 21–22)**  
Early-Bird: Mar 24 • Reg: Apr 14

**Peoria IL (April 27–28)**  
Early-Bird: Mar 30 • Reg: Apr 20

**South Orange NJ (May 11–12)**  
Early-Bird: Apr 13 • Reg: May 4

**Baltimore MD (BWI) (May 19–20)**  
Early-Bird: Apr 21 • Reg: May 12

**Portland OR (Tualatin) (May 26–27)**  
Early-Bird: Apr 28 • Reg: May 19

**Boston MA (Lowell) (June 10–11)**  
Early-Bird: May 13 • Reg: Jun 3



Don't forget to register **now** for Marie's 1-day follow-up seminar,

**Picture Perfect! Finding the Clues, Getting the Answers, and Passing the IBLCE Exam**, at each of the above locations!

I am paying the:

- \$299 Early-bird rate** if payment is submitted online/faxed/postmarked **on or before early-bird deadline**.
- \$349 Regular course rate** if payment is submitted online/faxed/postmarked **after early-bird deadline**.
- \$399 Special offer** for **both** the Exam Review Course **and** the Picture Perfect follow-up seminar.

**Required text: *Breastfeeding The Newborn: Clinical Strategies for Nurses* (2nd edition) check one:**

- I already own the **2<sup>nd</sup> edition** of the required text and do not need to order it.
- Please send me the required text; **I have included my payment of \$56.90 (includes book plus shipping) or \$59.40 for Virginia residents (includes state sales tax) in addition to my registration fee.**
- I do not own the required text but plan to purchase it before the scheduled course date. I understand that I need the text to complete my study guide prior to the start of the course.

**My payment method is:**

- Check (made payable to Breastfeeding Outlook; US banks only)
- Credit card (fax to 703-787-9895 or mail to the address below)
  - Visa  Mastercard  Discover  American Express

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_

Signature \_\_\_\_\_

Cardholder's name as shown on card (please print) \_\_\_\_\_

Register online at [www.breastfeedingoutlook.com](http://www.breastfeedingoutlook.com), by phone (703-787-9894) or detach, mail or fax this registration form with payment on or before the deadline to: **Breastfeeding Outlook | PO Box 387, Herndon VA 20172-0387 | Fax: 703-787-9895**

How did you find out about this review course?

- Online search (i.e.: Google)
- Google ad
- Postcard in the mail
- This brochure
- Co-worker, word of mouth
- Ad in JHL
- Breastfeeding Outlook website
- Email
- Other (please specify below)

WMC Worldwide, L.L.C. (FEIN #54-1915-060) is the proud parent of Breastfeeding Outlook and publisher of the Breastfeeding Outlook newsletter and a series of self-learning packages. We accept purchase orders from hospitals, government offices and educational institutions. Note: Issuing a purchase order does not constitute payment. Unless a check or money order is postmarked/faxed/submitted online before the early-bird deadline, the early-bird rate does not apply. See the Fees section for details about regular and walk-in registration rates.

**Breastfeeding  
OUTLOOK**