

Agenda

Thursday, February 18, 2010

7:00-8:00	Registration and Continental Breakfast
8:00-8:15	Welcome
8:15-9:15	Mother's Own Milk and Donor Human Milk for the Extremely Premature Infant Richard J. Schanler, MD, FAAP, FABM
9:15-9:35	Break
9:35-11:45	Starting Obesity Prevention in Infancy: The WIC Baby Behavior Project M. Jane Heinig, PhD, IBCLC
11:45-1:00	Buffet lunch (included)
1:00-2:00	Breastfeeding Issues in the Late Preterm Infant Richard J. Schanler, MD, FAAP, FABM
2:00-2:15	Break
2:15-3:30	H1N1 Influenza: Pregnant Women and Newborns Katherine Shealy, MPH, IBCLC, RLC and Janet Cragen, MD
3:30	Recess

Friday, February 19, 2010

7:00-8:00	Registration and Continental Breakfast
8:00-8:10	Welcome
8:10-9:10	Fatty Acids and Infant Nutrition: Do Supplements and Additives Make Smarter Babies? M. Jane Heinig, PhD, IBCLC
9:10-9:30	Break
9:30-10:30	Nutritional Management of Infants with Short-Bowel Syndrome Conrad Cole, MD, MPH, MSc, FAAP
10:30-10:45	Break
10:45-11:45	Environmental Impacts on the Health of Women & Children Carol E. Hayes, CNM, MN, MPH
11:45-1:00	Buffet lunch (included)

1:00-2:15	Group Think and Breastfeeding Promotion: Lessons Learned from "The Case Against Breastfeeding" (E CERPS) M. Jane Heinig, PhD, IBCLC
2:15-2:30	Break
2:30-3:30	Tethered Frenulum: When to Clip Verlia Gower, MD
3:30	Closing and Evaluations



Credits

Nursing: Emory Regional Perinatal Center is an approved provider of continuing nursing education by the Georgia Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

This activity has been designated for 10.5 contact hours. Nurses licensed in other states are advised to check with that state regarding reciprocity.

Lactation Consultants: Application has been submitted to the International Board of Lactation Consultant Examiners (IBLCE) for 10.5 Continuing Education Recognition Points (CERPs).

Dieticians: Application has been submitted to the Commission on Dietetic Registration (CDR), the credentialing agency for the American Dietetic Association (ADA), for 10.5 continuing professional education hours. Approval for Board Certified Specialists in Pediatric Nutrition has also been requested.

Accommodations

Emory Conference Center Hotel

1615 Clifton Road
Atlanta, GA 30329
Rates are \$149 single or double plus 12% state and local tax

Both sites are owned by Emory University and are connected by a covered walkway. Either may be contacted through a shared switchboard (800-933-6679) and website:

<http://www.emoryconferencecenter.com>

When making reservations, please request the special Emory Breastfeeding Conference rate. Rates are applicable for reservations made through **January 27, 2010**. Reservation requests received after this date will be accepted on a space available basis at the best prevailing rate.

The Emory Inn

1641 Clifton Road
Atlanta, GA 30329
Rates are \$76 single or double plus 12% state and local tax

Disclosure Policy

Emory Regional Perinatal Center seeks to ensure balance, independence, objectivity, and scientific rigor in all of its educational programs. Any person in a position to control the content of an educational activity is required to disclose all relevant financial relationships with any commercial interests. "Relevant financial relationships" are those in any amount occurring within the past 12 months, including those of a spouse/life partner, that could create a conflict of interest. Individuals who refuse to disclose will not be permitted to contribute to this activity in any way. Policies are in place that will identify and resolve potential conflicts of interest prior to this educational activity. Emory Regional Perinatal Center also requires faculty to disclose discussions of investigational products or unlabeled/unapproved uses of drugs or devices.

Refund/Cancellation Policy

All cancellations must be made in writing, by FAX, or by E-Mail. No telephone cancellations will be accepted. Cancellations postmarked on or before January 27, 2010 will be refunded less a \$25 administration fee. No refund will be given for cancellations postmarked after this date; however, you may transfer your registration to a colleague. In case of transfer, please notify us as soon as possible.

Special Needs

Every effort is made to accommodate those with special medical or dietary needs. If you require special assistance to fully participate, please contact us.

Questions?

Contact Jane Hamilton at 404-778-1464 or email jhamil2@emory.edu



Registration Form

Name _____

Credentials _____

Institution _____

Institution City & State _____

Mailing Address _____

Daytime Phone _____

E-mail _____

Occupation: (check all that apply)

Lactation Consultant → Are you IBLCE certified?

No

Yes, My IBLCE ID# is _____

RN / RNC

Other (please specify) _____

Tuition:	Early on / before January 27	Late after January 27	On site
<input type="checkbox"/> Both days	\$300	\$350	\$400
<input type="checkbox"/> Thursday, Feb 18 th only	\$200	\$225	\$250
<input type="checkbox"/> Friday, Feb 19 th only	\$200	\$225	\$250

Make check or money order payable to:

Emory Division of Neonatology
FEIN: 58-0566256

Mail to:

Breastfeeding Conference
Emory Division of Neonatology
49 Jesse Hill Jr Drive, SE
Atlanta, GA 30303

Or you can register online at
<http://www.pediatrics.emory.edu/divisions/neonatology/>
We are pleased to accept Visa and MasterCard
An administrative fee of 2.1% will be charged

Planning Committee

Rose B. Cannon, PhD, RN, IBCLC, RLC
Northside Hospital Women's Center
Professor Emeritus, Nell Hodgson
Woodruff School of Nursing

Ann D. Critz, MD, FAAP
Emory University School of Medicine

Julie R. Duncan, RN, CCE
Piedmont Hospital Women's Center

Ranita Hare, RN, MSN, IBCLC, RLC
Emory University Hospital Midtown

Becky Lyons, LD, IBCLC, RLC
Children's Healthcare of Atlanta at Egleston

Linda L. McCollum, PhD, APRN, NNP-BC
Emory Regional Perinatal Center
Emory University School of Medicine

Bonnie Miller, RN, IBCLC, RLC
WellStar Health System

Deborah Wicker, BS, IBCLC, RLC
Children's Healthcare of Atlanta at
Scottish Rite

Keynote Speakers

M. Jane Heinig, PhD, IBCLC
Editor-in-Chief
Journal of Human Lactation
Academic Administrator, Department of Nutrition
Executive Director, Human Lactation Center
University of California, Davis
Davis, California

Dr. Heinig is an International Board Certified Lactation Consultant and an Academic Administrator in the Department of Nutrition at UC Davis where she conducts research in the areas of clinical lactation, education, program evaluation and infant nutrition. Dr. Heinig also serves as the Editor-in-Chief of the *Journal of Human Lactation* and is the Executive Director of the UC Davis Human Lactation Center. She has published widely in the scientific literature and is a member of the Internal Lactation Consultant Association, the American Public Health Association, and the International Society for Research in Human Milk and Lactation.

Richard J. Schanler, MD, FAAP, FABM
Professor of Pediatrics
Albert Einstein College of Medicine
Bronx, New York
Associate Chairman, Department of Pediatrics
Chief, Neonatal-Perinatal Medicine
Schneider Children's Hospital at North Shore
North Shore University Hospital
Manhasset, New York

Dr. Schanler is a neonatologist and researcher in neonatal nutrition and breastfeeding. His research focuses on clinical nutrition, especially the effects of human milk in premature infants. He has studied human milk fortifiers, feeding strategies, benefits of human milk, donor human milk, and technical issues in processing milk. Dr. Schanler has more than 200 publications in the field of neonatal nutrition. Dr. Schanler did his training in Pediatrics at the University of Colorado Medical Center in Denver and in Neonatology at Brown University. He is a member of the American Pediatrics Society, Society for Pediatric Research, American Society for Nutrition, and a Fellow of the American Academy of Pediatrics. He is the Senior Editor of the AAP/ACOG publication, *Breastfeeding Handbook for Physicians*. He is a Founding Member and former President of the Academy of Breastfeeding Medicine and a former President of the International Society for Research in Human Milk and Lactation.



Conference Faculty

Conrad Cole, MD, MPH, MSc, FAAP, Assistant Professor, Department of Pediatrics, Division of Gastroenterology, Hepatology and Nutrition, Emory University School of Medicine
Attending Physician, Children's Healthcare of Atlanta, Grady Memorial Hospital, Atlanta, Georgia

Janet Cragen, MD, Medical Officer, National Center for Birth Defects and Developmental Disabilities, Centers for Disease Control and Prevention, Atlanta, Georgia

Verlia Gower, MD, Pediatric Ear, Nose & Throat of Atlanta, PC, Atlanta, Georgia

Carol E. Hayes, CNM, MN, MPH, Clinical Assistant Professor, Byrdine F. Lewis School of Nursing, Georgia State University, Atlanta, Georgia

Katherine Shealy, MPH, IBCLC, RLC, Public Health Advisor, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention, Atlanta, Georgia

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presents the

21st Annual Conference on Breastfeeding

Promoting and Protecting
Babies' Health

EMORY CONFERENCE CENTER
1615 CLIFTON ROAD
ATLANTA, GEORGIA

February 18-19, 2010

in collaboration with

Children's Healthcare of Atlanta
Emory University Hospital Midtown
Northside Hospital Women's Center
Piedmont Hospital Women's Center
WellStar Health System

