

ANNUAL EAST COAST More Than... LATCH CONFERENCE

Approved
for 17 Lactation
CERP's and RN
Contact Hours!



February 17, 18 & 19, 2010
Renaissance Portsmouth Hotel & Waterfront Convention Center
Portsmouth, Virginia

Presented By:

HealthSource for Women

LOCATION

The conference will be held at the Renaissance Portsmouth Hotel & Waterfront Convention Center, Portsmouth, Virginia. From I-64, take exit 291 toward Norfolk onto I464. Take exit 6A through Downtown Tunnel. Take exit 7 toward Downtown Portsmouth, and immediately merge off to the right onto Crawford Street. Turn right onto London Blvd., then left on to Water Street. the hotel is located at 425 Water Street.

ACCOMMODATIONS

Hotel reservations can be made through Renaissance Portsmouth Hotel. Please call (757) 673-3000 or 1-888-839-1775 and identify yourself as a participant in More Than...LATCH Conference. The Renaissance Portsmouth Hotel is offering a special room rate of \$94 or \$104 with a full breakfast, however, only a limited number of rooms are available so please make your reservations early. Room reservations must be received prior to December 30, 2009 to receive the conference rate. As an overnight guest at the hotel for this conference, your \$10 per day parking fee is waived. If attending the conference only and not an overnight guest, your parking fee has been reduced to \$5 per day.

REGISTRATION INFORMATION

Conference Fees:	Early Bird	Postmarked After Jan. 15
February 17 AM only	\$70	\$90
February 17 PM only	\$70	\$90
February 17 AM & PM	\$120	\$160
February 18 only	\$140	\$180
February 19 only	\$140	\$180
February 18 & 19	\$255	\$335
Full Conference		
February 17 (all day)-19	\$350	\$465

Registrations must be postmarked by January 15, 2010 to take advantage of the Early Bird Rate. No refunds will be issued after January 15, 2010. Requests must be submitted in writing by January 15, 2010 and all refunds will be subject to a \$50 processing fee.

Registration fee includes tuition, lunch (Thursday & Friday), refreshments, conference manual, and credits. Please make payment by Visa, Mastercard, check or money order, or online at www.healthsourceforwomen.com. See registration form.

TARGET AUDIENCE

This conference has been developed for all women's health care professionals who are giving breastfeeding advice to new mothers. This includes inpatient and outpatient nursing/clinical staff, physicians, lactation consultants, nutritionists, midwives, health educators, and breastfeeding support volunteers.

CREDIT

LCERPs and RN Contact Hours have been approved and provided by LER for:

2/17	3.0	CERPs (for completion of all 6 stations at AM session)
2/17	3.0	CERPs (for PM session)
2/18	5.75	CERPs
2/19	5.25	CERPs
Full Conference = 17.0 CERPs (CERPs may be "L," "R," and/or "E" CERPs)		

FURTHER INFORMATION

Contact HealthSource for Women at (757) 436-3233, or at www.healthsourceforwomen.com

CONFERENCE COORDINATOR

Susan W. Hatcher, RN, BSN, IBCLC
Manager, HealthSource for Women, Chesapeake, Virginia, susan@healthsourceforwomen.com

ANNUAL EAST COAST
More Than... LATCH
CONFERENCE

CONFERENCE SPONSORS

General Conference Sponsor:



Food & Beverage Sponsor:



* Sponsors provide general conference support and do not have input or influence on the speakers, educational content, or presentations.

HealthSource for Women
801 Volvo Parkway Suite 122
Chesapeake, VA 23320

Dated Material Please Post

February 17-19, 2010 • Portsmouth, VA • Annual East Coast More Than... LATCH Conference

Agenda

Pre-conference:

Morning Clinical Skills Day – Wednesday, February 17, 2010

Registration: 8:00AM; Sessions 8:45AM to 12:15PM*

This half-day clinical session is comprised of six interactive skills stations where participants will experience hands-on training. Stations include posterior tongue-tie, tandem nursing, teens who breastfeed, bra-fitting, match-a-latch and pump technology.

Afternoon Session: Pat Farrell, RN, MSN, IBCLC, CPVA, Life Coach – Wednesday, February 17, 2010

Registration: 1:00PM; Session 2PM to 5PM*

Connect-Empower-One Life at a Time

Working with the breastfeeding family is a chosen profession. We give so much because we care so much. Lactation support is part of our purpose and one that we live on a daily basis. How do we refresh ourselves so that we can continue to live our mission? Join Pat Farrell, RN, IBCLC, Life Coach as we discover methods to nurture our inner selves and remain refreshed and focused on our journey.

*No lunch is provided to participants on this day – lunch is on your own.

Thursday, February 18, 2010

- 7:30–8:00AM Registration/Exhibits/Coffee
- 8:00–8:15AM Welcome
- 8:15–9:45AM *New and Highly Effective Ways of Increasing Milk Supply*
Diana West, BA, IBCLC
- 9:45–10:15AM Break/Exhibits
- 10:15–11:45AM *Assessing for Tongue Tie*
Catherine Watson Genna, BS, IBCLC
- 11:45–1:00PM Lunch (provided)/Exhibits
- 1:00–2:30PM *A Prebiotic/Probiotic Primer: Human Milk Compared to Infant Formula*
E. Stephen Buescher, MD
- 2:30–2:45PM Break/Exhibits
- 2:45–4:00PM *Breastfeeding Infants with Respiratory Issues*
Catherine Watson Genna, BS, IBCLC
- 4:00–4:15PM Evaluations/Adjournment

Friday, February 19, 2010

- 7:30–8:00AM Registration/Exhibits/Coffee
- 8:00–8:15AM Welcome
- 8:15–9:45AM *Anatomy of the Nipple and It's Impact on Breastfeeding*
Kay Hoover, MEd, IBCLC, RLC, FILCA
- 9:45–10:15AM Break/Exhibits
- 10:15–11:45AM *Breast Surgery and the Impact on Milk Supply*
Diana West, BA, IBCLC
- 11:45–1:00PM Lunch (provided)/Exhibits
- 1:00–2:15PM *When There Is No Research To Back Up Practice*
Kay Hoover, MEd, IBCLC, RLC, FILCA
- 2:15–2:30PM Break/Exhibits
- 2:30–3:30PM *Feeding Readiness and Environmental Influences on the Breastfeeding Infant*
Steve Brown, OTR/L
- 3:30–3:45PM Evaluations/Adjournment

General Session Speakers

Steve Brown, OTR/L

Steve has a Masters of Occupational Therapy degree and is registered and licensed as an occupational therapist. His area of specialty includes extensive work with the oral motor development of infants and neonates, including specialized feeding techniques and interventions. He currently practices in a high-risk inpatient setting in Norfolk, Virginia.

E. Stephen Buescher, MD

Dr. Buescher is a physician, author, and speaker who specializes in pediatric infectious disease and is currently a Professor for Eastern Virginia Medical School, serves as Medical Director for Children's Hospital of the King's Daughters and works at the Pediatric Center for Research in Norfolk, Virginia.

Kay Hoover, MEd, IBCLC, RLC, FILCA

Kay is widely known in the lactation field as an author, internationally board certified lactation consultant, and frequent lecturer. She has worked in both inpatient and outpatient arenas in support of breastfeeding families. Kay has authored several books and presented workshops at national and

international conferences. She continues her lactation support at Riddle Memorial Hospital in Pennsylvania, and also provides ongoing education for students and healthcare professionals.

Catherine Watson Genna, BS, IBCLC

Cathy is an internationally board certified lactation consultant who maintains a busy private practice in New York. She has spent a majority of her time specializing in infant sucking disorders. Along with her work with breastfeeding families, Cathy is an author, noted national and international speaker, and has served as a LLL Leader for over 18 years.

Diana West, BA, IBCLC

Diana has a bachelors degree in psychology, serves as a LLL Leader, and is a noted author of several books. She is a frequent lecturer at both national and international conferences, and is best known for her work with surgical interruptions in the breast tissue. As an internationally board certified lactation consultant, Diana is currently in private practice in New Jersey.

Registration Form ANNUAL EAST COAST More Than... LATCH CONFERENCE • February 17-19, 2010

Please Print Legibly!

Name _____ Title and Credentials _____

Street Address _____

City _____ State _____ Zip _____

Home Phone (____) _____ Work Phone (____) _____

FAX _____

E-Mail Address _____

Social Security # _____ or _____

IBCLC # _____

METHOD OF PAYMENT: Check Money Order Visa/Mastercard Online Web Payment

Credit Card Number# _____ Expiration Date ____/____/____

Signature _____

Please indicate choice of conference dates:

	Early Bird	After 1/15
_____ Pre-Conference, February 17 AM only	\$70	\$90
_____ Pre-Conference, February 17 PM only	\$70	\$90
_____ Pre-Conference, February 17 All Day	\$120	\$160
_____ February 18 only	\$140	\$180
_____ February 19 only	\$140	\$180
_____ February 18 & 19	\$255	\$335
_____ Full Conference, February 17-19	\$350	\$465
TOTAL AMOUNT PAID	\$ _____	\$ _____

Early Bird registrations must be postmarked by January 15, 2010

Please include my name/address in a participant directory for distribution YES NO

Please indicate if you would like a vegetarian meal YES NO

Office Use Only:
Receipt # _____
Date _____

Make check payable to and mail to: HealthSource for Women 801 Volvo Parkway, Suite 122, Chesapeake, VA 23320.
Registration by credit card can be mailed to above address or faxed to (757) 436-2025. Registration by online payment can be made at www.healthsourceforwomen.com.